



Best Travel
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Sustainability Code of Good Practice

Shopping & Souvenirs

As part of our commitment to advancing sustainable tourism, we encourage our tourism partners to improve their sustainability performance by providing them with the guidance below.

- ✓ Ensure applicable legal **permits and permission** to occupy the trading space are in place
- ✓ Ensure **insurance** is in place for guests and team
- ✓ Maximise local **economic benefits** through employment and purchasing locally produced items
- ✓ Promote items that reflect the **area's history, nature, and / or culture**, providing interpretive information of their significance where possible
- ✓ Be aware of legal and sustainability considerations pertaining to the sale of items, especially those made from **protected flora or fauna, or artefacts**
- ✓ Avoid single use & disposable items, including **shopping bags**; perhaps offer re-usable or locally crafted alternatives for purchase
- ✓ Offer sufficient **waste** collection facilities for safe disposal and collect rubbish found in the trading area
- ✓ Use **eco-friendly** products, e.g., cleaning products
- ✓ Be **waterwise** and take pro-active measures to use water sparingly
- ✓ Minimise **energy** used as part of a climate action strategy
- ✓ Provide information about your **sustainability actions** and how the items offered for sale benefit people and planet
- ✓ Ensure **fair pricing** is applied, including commissions / mark-ups applied to items offered for sale
- ✓ **Brief participants** about do's and don'ts, safety, what to expect, applicable etiquette / conduct to be respectful of (including guidance on customary bartering practices, if applicable), and logistical considerations
- ✓ Communicate with business partners about times of day / week that might be better for the tourism market so that **customary trading** is not interrupted

SUSTOUR



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Travelife
Sustainability in tourism

For more sustainable tourism guidance and to provide feedback, visit www.travelife.info/sustour/codes

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